

ADVERTISE!



Advertising Guidelines

- ☑ All advertisements must meet NGS's criteria for quality of design and typesetting.
- ☑ Electronic ads in TIFF format and grayscale mode are preferred. Word processor files such as Microsoft Word are not acceptable.
- ☑ NGS reserves the right to refuse any advertisement.
- ☑ No advertisement will be accepted or reserved until full payment is received.
- ☑ Due Dates:
 Jan/Feb/Mar issue: 20 Nov.
 Apr/May/June issue: 20 Feb.
 Jul/Aug/Sep issue: 20 May
 Oct/Nov/Dec issue: 20 Aug.

Send completed advertising contract and payment to NGS at the address provided on that form.

E-mail electronic ad file to ads@ngsgenealogy.org.

Questions?

Contact:
 NGS Advertising Manager
 Allison Ryall
 E-mail: ads@ngsgenealogy.org

Want to reach thousands of genealogists who are looking for quality goods and services?

Place your ad in the *NGS Magazine*. It will be viewed by more than 9,000 serious genealogists, and it will live on in home and reference libraries nationwide for years to come. In addition, NGS members will see your ad in the online digitized version of the *NGS Magazine* at the NGS website (www.ngsgenealogy.org).

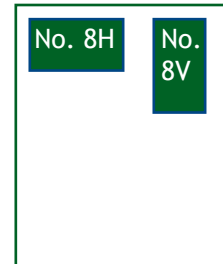
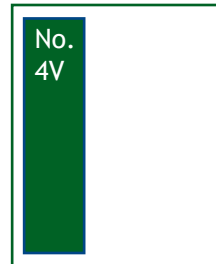
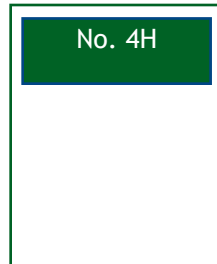
Advertising Rates: *NGS Magazine*

C2	C3	C4	No. 1
Inside Front Cover (C2) Black/Grayscale (8.5" x 11" bleed)	Inside Back Cover (C3) Black/Grayscale (8.5" x 11" bleed)	Outside Back Cover (C4) Black/Grayscale (7.5" x 5")	Inside Full Page (No. 1) Black/Grayscale (7.5" x 9.75")
1X - \$1200 2X - \$2160 3X - \$3240 4X - \$4200	1X - \$700 2X - \$1260 3X - \$1890 4X - \$2520	1X - \$625 2X - \$1125 3X - \$1688 4X - \$2250	1X - \$355 2X - \$639 3X - \$959 4X - \$1278
No. 2H	No. 2V	No. 3H	No. 3V
Inside 2/3-page Horizontal (No. 2H) or Vertical (No. 2V) Black/Grayscale		Inside 1/2-page Horizontal (No. 3H) or Vertical (No. 3V) Black/Grayscale	
H - 7.5" x 6" V - 4.5" x 9.75"		H - 7.5" x 4.75" V - 3.5" x 9.75"	
1X - \$295 2X - \$531 3X - \$797 4X - \$1000		1X - \$215 2X - \$387 3X - \$581 4X - \$774	

(continued)

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Inside 2/3-page Horizontal (No. 4H) or Vertical (No. 4V) Black/Grayscale	
H - 7.5" x 3"	
V - 2.25" x 9.75"	
1X -	\$190
2X -	\$342
3X -	\$513
4X -	\$684

Business Card Size Horizontal (H) or Vertical (V) Black/Grayscale	
H - 3.5" x 2"	
V - 2" x 3.5"	
1X -	\$50
2X -	\$90
3X -	\$135
4X -	\$180