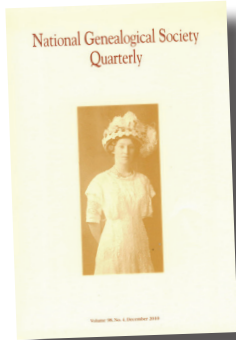




ADVERTISE!



Advertising Rates:

National Genealogical Society Quarterly

The *NGS Quarterly* emphasizes scholarship, readability, and practical help in genealogical problem solving. Published in March, June, September, and December, each issue contains eighty pages and has a circulation of approximately 10,000.¹

Advertising in the *NGS Quarterly* will provide your organization or business with targeted access to genealogists, historians, librarians, teachers, archivists, and other scholars. Many libraries nationwide hard-bind the *NGS Quarterly* as annual volumes and retain them in their reference sections. Also, many NGS members tend to keep their copies indefinitely.

Advertising Guidelines

- ☑ All advertisements must meet NGS's criteria for quality of design and typesetting.
- ☑ Electronic ads accepted in PDF or TIFF formats. Ads must be black or grayscale. If a TIFF is being submitted, the ad must be at least 300 dpi and grayscale with LZW compression and any ICC profile removed. Word processor files such as Microsoft Word are not acceptable.
- ☑ NGS reserves the right to refuse any advertisement.
- ☑ No advertisement will be accepted or reserved until full payment is received.
- ☑ Due Dates:
 Jan/Feb/Mar issue: 1 Feb
 Apr/May/Jun issue: 1 May
 Jul/Aug/Sep issue: 1 Aug
 Oct/Nov/Dec issue: 1 Nov

E-mail electronic ad file to ads@ngsgenealogy.org.

Questions?

Contact:
 NGS Advertising Manager
 Allison L. Ryall
 E-mail: ads@ngsgenealogy.org
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C3	C4	C5	No. 1
Inside Back Cover (C3) Black/Grayscale 5" (w) x 8" (h) 1X - \$450 2X - \$850 3X - \$1200 4X - \$1500	Outside Back Cover (C4) Inquire 5" (w) x 8" (h) 1X - \$1200 2X - \$2160 3X - \$3240 4X - \$4200	Outside Back Cover (C5) Inquire 5" (w) x 4.5" (h) 1X - \$625 2X - \$1125 3X - \$1688 4X - \$2250	Inside Full Page (No. 1) Black/Grayscale 5" (w) x 8" (h) 1X - \$355 2X - \$680 3X - \$960 4X - \$1200
No. 2	No. 3	No. 4	No. 5
Inside 1/2-page (No. 2) Black/Grayscale 5" (w) x 4" (h) 1X - \$200 2X - \$390 3X - \$555 4X - \$700	Inside 1/4-page (No. 3) Black/Grayscale 5" (w) x 2" (h) 1X - \$130 2X - \$255 3X - \$370 4X - \$475	Inside 1/8-page (No. 4) Black/Grayscale 5" (w) x 1" (h) 1X - \$90 2X - \$175 3X - \$250 4X - \$320	Inside 1/16-page (No. 5) Black/Grayscale 2 1/2" (w) x 1" (h) 1X - \$60 2X - \$115 3X - \$155 4X - \$200

1. The hard copy circulation is approximately 9,000 and the digital copy circulation is just under 1,000.