

# ADVERTISE!



Want to reach thousands of genealogists who are looking for quality goods and services?

Place your ad in the NGS Family History Conference syllabus and program. It will be viewed by more than 1,000 serious genealogists at the conference, and it will live on in home and reference libraries nationwide for years to come. The syllabus is produced as a print volume and a CD. The program is a print publication.

## Advertising Rates: NGS Family History Conference Syllabus & Program

### Advertising Guidelines

- ☑ All advertisements must meet NGS's criteria for quality of design and typesetting.
- ☑ Ads must be submitted electronically in Adobe PDF format. Word processor files such as Microsoft Word are not acceptable.
- ☑ Ads on the same page will be separated by borders.
- ☑ NGS reserves the right to refuse any advertisement.
- ☑ No advertisement will be accepted or reserved until full payment is received.

Send advertising contract form, electronic ad file, and payment to NGS at the address provided on the form.

### Questions?

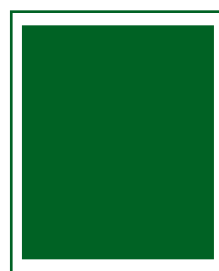
E-mail or call  
conference@ngsgenealogy.org  
(703) 525-0050 ext. 221



#### Inside Cover: Front or Back Full Color

**Syllabus:**  
8.5" x 11" <sup>3</sup>/<sub>4</sub> x 11" <sup>3</sup>/<sub>4</sub>  $\pm$  | « ¥ ¢ ¢ ¢ \$  
\$325

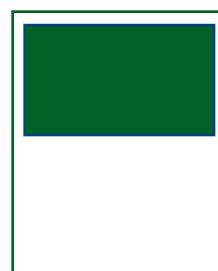
**Program:**  
5.5" x 8.5" <sup>3</sup>/<sub>4</sub> x 11" <sup>3</sup>/<sub>4</sub>  $\pm$  | « ¥ ¢ ¢ ¢ \$  
\$300



#### Inside Full-page Black & White

**Syllabus:**  
7.25" x 10"  
\$250

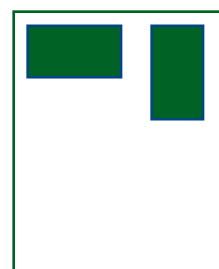
**Program:**  
4.5" x 7.5"  
\$230



#### Inside Half-page Horizontal (H) or Vertical (V) Black & White

**Syllabus:**  
H - 7.25" x 4.75"  
V - 3.5" x 10"  
\$175

**Program:**  
H - 4.5" x 3.5"  
V - 2" x 7.5"  
\$160



#### Business Card Size Horizontal (H) or Vertical (V) Black & White

**Syllabus or Program**  
H - 3.5" x 2"  
V - 2" x 3.5"  
\$50