



NATIONAL GENEALOGICAL SOCIETY®

Guiding Principles for Responsible AI in Genealogy



These principles, developed by the Coalition for Responsible AI in Genealogy, are adopted in full by the National Genealogical Society.

Artificial Intelligence (AI) is transforming genealogy by offering powerful capabilities alongside new challenges and risks. These principles aim to guide the responsible use of AI within the genealogical community—including casual and professional researchers, societies, and supporting companies. The [responsible use](#) of AI will maximize its benefits while mitigating risks to the quality and trustworthiness of the work it generates.

Accuracy

AI can generate [false, biased](#), or incorrect content. Therefore, members of the genealogical community verify the accuracy of the information with other records and acknowledge [credible sources](#) of content generated by AI.

Disclosure

Acknowledging the use of AI enhances trust. Therefore, members of the genealogical community [disclose](#), as context requires, when AI materially influences the creation or modification of [content](#).

Privacy

AI usage can lead to unintended data exposure, putting private information at risk of being publicly disclosed. Therefore, members of the genealogical community take reasonable measures to safeguard private information when using AI.

Education

The use of AI creates new opportunities and risks. Therefore, members of the genealogical community educate themselves about AI to maximize its benefits and minimize its risks to their work.

Compliance

Adherence to legal and contractual obligations is essential for the ethical use of AI. Therefore, members of the genealogical community comply with contracts, [terms of service](#), [intellectual property](#) laws, and data privacy regulations when using or creating AI tools.